

# Consent for the PRIAPUS SHOT™ Treatment

## A. Purpose

Using blood-derived growth factors (platelet rich fibrin matrix [PRFM]), the Priapus Shot™ is a safe procedure for enlarging and strengthening the penis.

## B. Benefits

This treatment is natural in that your own cells are used and injected into the specified areas. Since a distillate of growth factors from your own blood (PRFM) is used, there should be no side effects from the material injected. The body reacts to the treated cells as it does to a wound and immediately starts repairing the tissue. This builds the underlying tissue with a possible (but not guaranteed) 10 to 20% increase in length and girth. You should see improvements immediately, although there is usually a return to prior treatment status in 3-5 days as the water is absorbed and prior to the complete action of the fibroblasts to increase the size of the penis. Within 2-4 weeks an increase in girth and length is common. There's actual growth of new tissue by stimulation of uni-potent stem cells, so the change is not from something foreign being in the body but from the body actually rejuvenating and growing. The PRFM stimulates new blood flow with new blood vessels (neovascularization). The results of this treatment should last 15-18 months but do not last as long in some people. A summary of the results include the following:

Immediately larger, Strengthens the penis, Straightens the penis, Increased circulation within the penis for a healthier organ, Makes other therapies work better (if you still need Viagra or Cialis, then it will work better for you), Increases sensation and pleasure (helps correct the damage from diabetes), Increased size by design (Can place more n base or in the head or wherever makes for best results), No allergic reactions (using your own body's fluids), No lumpiness, and Minimal pain (no burning from the PRFM since it's your own body).

## C. Treatment

You may take a pain medication, such as Tylenol. Do not take aspirin, Advil, Motrin, Aleve, non-steroidal anti-inflammatory medication, or corticosteroids. These drugs may inhibit the stem cells natural inflammatory response. A numbing lidocaine cream is applied to the penis. Approximately 10 cc (less than 2 tablespoons) of blood are drawn in the same way blood samples are taken for routine lab tests. The tubes of blood are centrifuged to separate the component cells. One type of cells is separated and used for this procedure. The cells are treated with calcium chloride which tricks the cells into thinking that they are in the body and the body has been injured. The platelets release growth factors into the liquid of the tube. Those platelets are transferred into a syringe and injected into the penis using a tiny needle and in a way that distributes the growth factors in the proper way.

## D. Foreseeable risks and discomforts

The primary risks and discomforts are related to the blood draw where there is a slight pinch to insert the needle for collection and a potential for bruising at the site. The injections at the treatment locations cause pain similar to an intramuscular injection. There is a potential for pain and/or bruising at the injection sites. The risk of scarring is very minimal. Smokers have less positive response to this treatment than non-smokers, since the toxins in cigarette smoke block the response of the stem cells. There may be some variation in achieving the results requested as every man's body type is different and may have a slightly different response.

## E. Post-treatment

Just like muscle enhancement occurs best when hormonal therapies are combined with physical exercise, the results will be improved by physical therapies as outlined at the time of treatment.

## F. Payment

I understand this is a cosmetic procedure and that payment is my responsibility. I have read the above and understand it. The doctor/NP/PA and staff have answered my questions satisfactorily. I accept the risks and complications of the procedure.

Name (Printed): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_